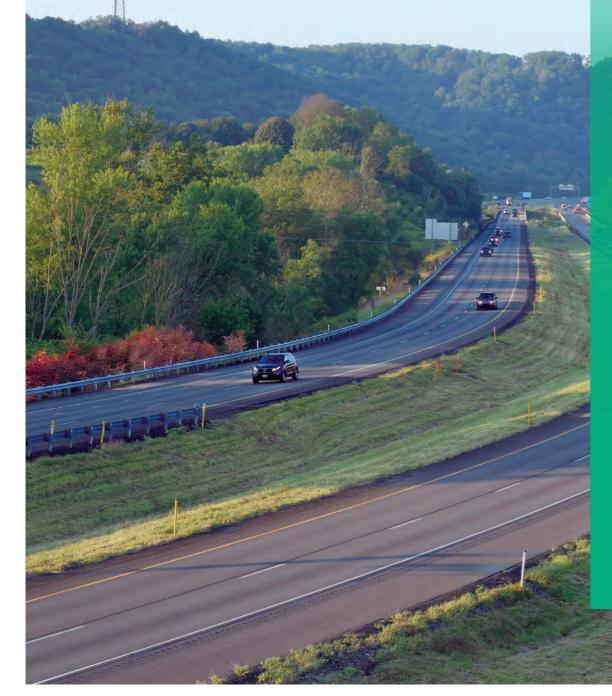
National Asphalt Pavement Association Annual Report 2018





www.AsphaltPavement.org

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#### Sheldon G. Hayes Award FOR HIGHEST QUALITY IN ASPHALT PAVEMENT

On the cover and at right is the **2018** Sheldon G. Hayes Award for Highest Quality in Asphalt Pavement winner, Lindy Paving and the Pennsylvania DOT for I-79 in Butler County, Pennsylvania.



# The Voice of the Asphalt Pavement Industry

Asphalt Pavement Association is the only trade association that represents exclusively the interests of the asphalt producer and paving contractor at the national level before Congress, government agencies, and other trade and business organizations.

A 501(c)(6) non-profit organization, NAPA's 21 staff members are dedicated to **safeguarding the future** of the asphalt pavement industry, **fostering innovation**, and **building strong partnerships** that further our strategic goals.

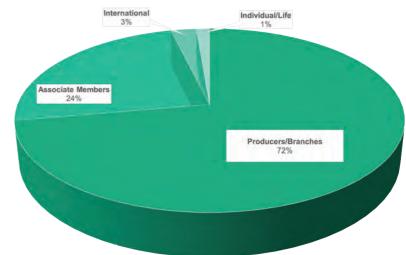
NAPA oversees a strong engineering and innovation program; a respected legislative advocacy effort, including the NAPA Political Action Committee; provides proactive regulatory guidance; communicates the advantages of asphalt pavements to pavement designers and the public; seeks to develop the next generation of industry workers, including an active scholarship program through its 501(c) (3) arm, the NAPA Research & Education Foundation; and provides recognition of industry-leading companies and engaging opportunities for networking, training, and professional development.

All of NAPA's activities occur with the **engagement and support** of volunteer leaders from among our membership, and in **collaboration and partnership** with the State Asphalt Pavement Associations and other industry partners.

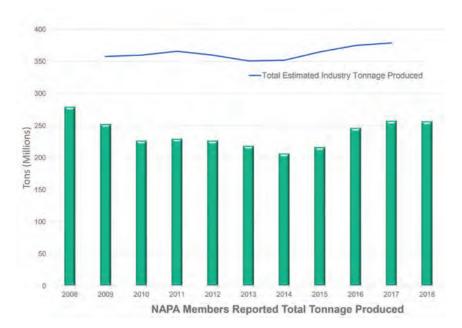
### 2018 NAPA Membership by the Numbers

NAPA's members range from small, family-owned operations to publicly traded, multinational companies. Every member company is a valued part of NAPA and can make significant contributions to the association's activities and programs.

73% of NAPA's members produce asphalt pavement mixtures, and another 24% manufacture, distribute, or supply equipment and materials; place asphalt; or provide ancillary services to the asphalt pavement industry. 97% of NAPA members are based in the United States.



# At a Glance



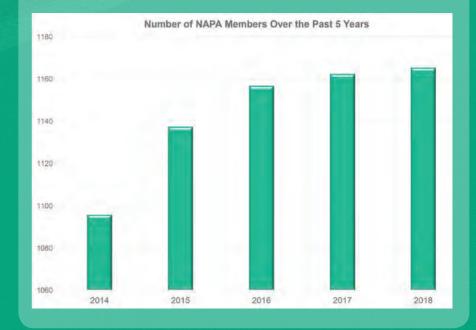
#### **NAPA Member Production**

NAPA members make **more than two-thirds** of all asphalt pavement mixture produced annually in the United States. NAPA members produced some **257 million tons** of asphalt pavement mixture in 2018, employing about **140,000 people** in quality jobs rooted in their community, and operating plants in almost **every Congressional District** in the nation.



#### **Growing Membership**

In 2014, at the height of the Great Recession, NAPA membership numbers reached a low point. Over the past five years, however, there has been continued growth in the number of companies investing in NAPA membership.





#### www.AsphaltPavement.org

NAPA

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#### **Our Mission**

The National Asphalt Pavement Association works locally, nationally, and globally - in collaboration with stakeholders - to support, advocate for, and advance the asphalt pavement industry.

# **2018 in Review**

W

hat an exciting and demanding year 2018 has been for NAPA, and through it all NAPA members and NAPA staff have worked tirelessly to safeguard the asphalt pavement industry's interests today and to secure a strong future for our product and our industry.

This Annual Report highlights many of the developments and successes NAPA has achieved for its members over the past 12 months. From our work to protect and grow market share for asphalt pavements to our efforts to improve safety for workers and to grow federal investment in our roads, runways, and highways,

During all the years I have been a member of NAPA. I have seen the association – both the



**Craig Parker** NAPA 2018 Chairman

NAPA staff and its volunteer leaders – do more than what any other one association or company could do to advance and protect our industry.

I also must take a moment to thank Mike Acott for his 34 years of service to NAPA. I wish him well in his retirement, and I look forward to NAPA's future under our new president, Dr. Audrey Copeland.

# Looking to 2019 & Beyond

am honored and humbled to become only the third President & CEO in NAPA's almost 65-year history. I'm proud to take the helm of an organization known for a loyal membership that dedicates their time and expertise to a cause larger than their company the asphalt pavement industry.

NAPA is credible and has a dedicated staff recognized for their technical and legislative expertise. We tackle tough, industry-wide issues and threats with integrity and a focus on collaboration. And, finally, NAPA members and staff both know the importance of relationships, including family, colleagues, and stakeholders, and of developing those relationships through world-class events such as our Annual Meeting, World of Asphalt, and industry collaborations.

Well into the future, NAPA will continue to lead the industry with consistent strategies centered around safeguarding the asphalt industry, strengthening alliances and collaborations, and modernizing the way we do business. NAPA is in a position of strength. We are financially sound, having grown in membership and



#### Audrey Copeland, Ph.D., P.E. NAPA President & CEO

reputation over the past 30 years. The NAPA staff are approachable, at your service, and enjoy hearing from you. We're fortunate to work for a highly successful association that values our staff, our members, and partners.

The NAPA staff and I are always open to your feedback, concerns, new ideas, and potential solutions. I am routinely encouraged by our member-leaders, who convey to me that they have complete confidence in the NAPA staff and their abilities. At NAPA, we have all the elements needed to lead our industry: talent and skill, knowledge, resources, and determination. With this, I'm completely confident in NAPA's future.

www.AsphaltPavement.org

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# Honoring a Legacy

t the beginning of the year, Mike Acott announced his retirement after 34 years at NAPA, including 27 years as the association's president. Following an extensive search process, Dr. Audrey Copeland, P.E., was selected to serve as NAPA's President and CEO. Since joining NAPA in 1985 as Director of Management Technology and then succeeding John Gray as NAPA President in 1992, Mike has been at the **center of every challenge** faced and **success earned** by NAPA and the asphalt pavement industry. Below are just a few of the significant events Mike oversaw during his time leading NAPA.

- 1993 Introduction of Superpave
- **1995** Federal crumb rubber mandate reversed
- 1997 Engineering controls for asphalt pavers developed
- **1998** Innovation in Government Award recognized the success of the asphalt industry's voluntary partnership with NIOSH on asphalt fumes
- 2002 SMA in the USA Workshop introduces stone-matrix asphalt to the U.S.
- **2003** Raised \$1 million with ARTBA to fund the "America on the Move" exhibit at the Smithsonian's National Museum of American History
- 2004 First U.S. demonstration of warm-mix asphalt
- 2011 IARC Monograph 103 settles questions about potential health effects of asphalt fumes
- **2015** Silica/Asphalt Milling Machine Partnership finalizes engineering controls for highway-class mills



# Strategic Plan

Six goals have been identified by the NAPA Executive Committee and Board of Directors to affirm the association's strategic direction and guide NAPA's activities.



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Protect and gain market share through comprehensive scientific research projects, a dynamic marketing program, effective deployment activities, and strategic alliances.



Advance asphalt pavement engineering, technologies, and innovation that enhance performance, sustainability, and value through implementable research, industry knowledge and education, and other programs.



Represent the asphalt pavement industry before the U.S. Congress to grow infrastructure investments and to seek congressional support for NAPA priorities and asphalt-related research.



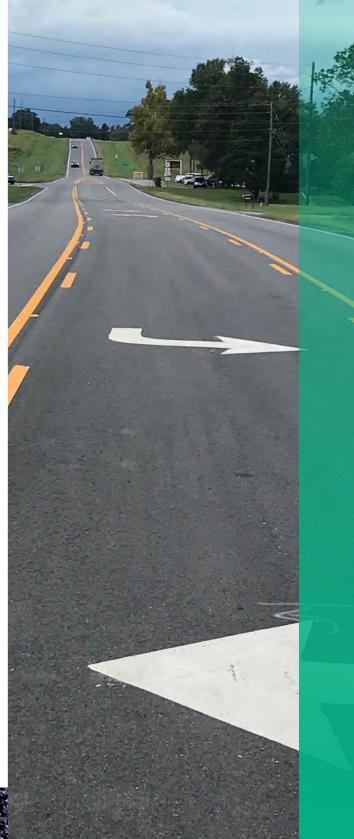
Promote environmental, health, and safety excellence throughout the industry, represent the asphalt industry before regulatory agencies, and provide regulatory compliance assistance to members.

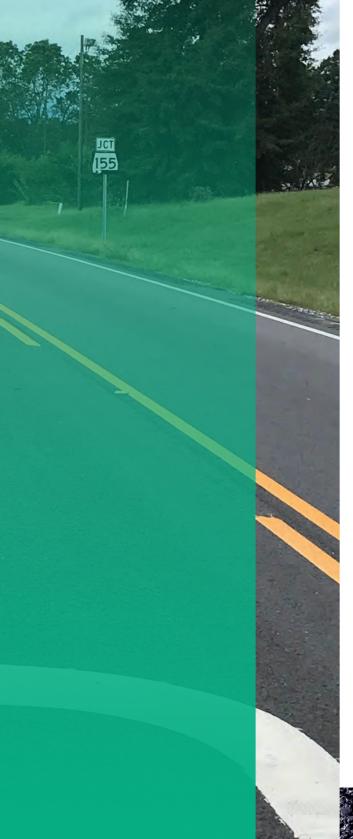


Develop strategies and partnerships to attract and retain the future workforce of the asphalt pavement industry.



Provide high value member services, programs, meetings, education, and communications.





# NAPA Delivers Value by

### Safeguarding the Asphalt Pavement Industry

- Protect and gain market share for asphalt pavements
- Advance engineering, technology, and innovation to enhance pavement performance, sustainability, and value
- Advocate for increased federal revenue and support for highway and airport construction, preservation, and maintenance
- Promote environmental, health, and safety excellence throughout the industry, represent the industry before regulators, and share regulatory compliance knowledge with members

### Strengthening Alliances & Seeking Collaboration

- Strengthen strategic alliances for the advancement of asphalt pavements
- Reform and improve materials and transportation industry alliances to more forcefully advocate for federal infrastructure investment and worker safety
- Collaborate with SAPAs and other construction associations to attract, retain, and train the future workforce

### Modernizing the Way We Do Business

- Modernize NAPA operations to better serve members and mitigate risk
- Revolutionize NAPA's work environment with optimized workflow, improved collaboration, and state-of-the-art technology while reducing NAPA's overall footprint for an estimated savings of \$2.75 million over 10 years
- Streamline and improve communications to better promote membership and advance member services, including meetings, the World of Asphalt Show & Conference, national awards and commendation programs, and technical education

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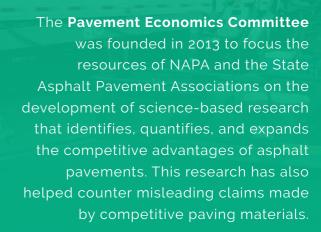
# **Market Share & Competition**

Protect and gain market share through comprehensive scientific research projects, a dynamic marketing program, effective deployment activities, and strategic alliances.

Working in partnership with the State Asphalt Pavement Associations (SAPAs), the Asphalt Institute, and the Asphalt Pavement Alliance, NAPA is focused on building a body of research, marketing materials, and deployment tools to quantify and communicate the performance advantages of asphalt pavements. These activities are managed through the NAPA-SAPA-funded Pavement Economics Committee (PEC), the NAPA-funded Go to Market effort (GTM), and the Asphalt Pavement Alliance (APA), which is funded and supported by NAPA, the SAPAs, and the Asphalt Institute.

#### 2018 Successes

- Aligned PEC, GTM, and APA around three core issues: Life-Cycle Cost Analysis, Mixture Quality & Performance, and Life Cycle Assessment
- Completed 10 research projects in 2018. Since 2013, the PEC has spent \$2.3 million on asphalt research
- Developed "Performance for a Lifetime" branding campaign, which will launch in 2019



As of year-end 2018, the PEC has approved **\$2.746 million** in funding for **45 projects**. Of these, 28 projects are completed, 15 are underway, and 2 are ongoing projects.

RESEARCH

**GROUPS/PARTNERS** 

ACROSS THE U.S.

11

# 10 PEC Projects Completed in 2018

- Calculating Road User, Crash Mitigation, and Local Business Impact Costs Generated by Pavement Rehabilitation, Maintenance, and Other Roadway Reconstruction Projects
- Case Studies in Public-Private Partnerships
- Emissions Comparison: Asphalt Pavement Mixture Plants and Selected Source Categories

TOTAL

**PROJECTS** 

**PROJECTS** 

**COMPLETE** 

- Impact of Alternative Asphalt Binder Extenders on Asphalt Mixture Design, Production, and Performance
- Methods for Quantifying and Optimizing Rolling Resistance for Asphalt
- Optimizing Flexible Pavement Design and Material Selection

**APPROVED** 

**PEC PROJECTS** 

- O Performance and Life-Cycle Cost Benefits of Stone Matrix Asphalt
- Porous Asphalt Pavement Structural Design
- Smoothness, Service Life, and User Costs
- Thinlays for Pavement Preservation

SUPPORT FROM

SAPAS

#### PEC by the Numbers (Since 2013)

# WatchFor.Us Work Zone Safety

For National Work Zone Safety Awareness Week 2018, NAPA worked through the Go to Market effort and its strategic communications partner, Golin, to improve worker safety by combating distracted driving in work zones.

**Thirteen partner associations** joined the campaign, including American Association of State Highway and Transportation Officials (AASHTO), American Highway Users Alliance (AHUA), American Road & Transportation Builders Association (ARTBA), American Traffic Safety Services Association (ATSSA), the Asphalt Institute, FP<sup>2</sup>, the Green Building Initiative, Laborers' Health & Safety Fund of North America, and the National Stone,



Sand & Gravel Association. AASHTO's support in particular, led **multiple DOTs and other public agencies** to share this important message.



WatchFor.Us included an award-winning video and a social media public awareness campaign designed to get drivers to slow down, pay attention, and watch for workers. These efforts were recognized by the Public Relations Society of America with a **Thoth Award** and an **Award of Excellence**. It also won a **silver Go All In Award** in an internal competition among Golin offices worldwide.

Campaign materials — which will be expanded in 2019 — can be found at www.WatchFor.Us



NAPA would like to thank Ranger Construction Industries Inc. for their help and cooperation in the filming of "A Moment Can Save a Life."



# A Strong Asphalt Pavement Alliance

The Asphalt Pavement Alliance works to establish asphalt pavement as the preferred choice for quality, performance and the environment. During 2018, the APA:

- O Developed and hosted two **commercial parking lot** training courses
- Launched **PaveInstruct**, an online education tool supporting the PaveXpress design tool
- Exhibited at **11 national and regional** industry trade shows and technical events
- O Developed **deployment toolkits** for PaveXpress, Life-Cycle Cost Analysis, and Thinlays



During 2018, the APA focused on promoting the PaveXpress online pavement design tool with the launch of **PaveInstruct.com**, an online training tool to help PaveXpress's **62,000 users** get the most from the tool. PaveXpress was developed through the Pavement Economics Committee and has been regularly updated since its launch in 2013. PaveXpress users are in **all 50 states**, and **82%** are repeat users. Access the tool at **www.PaveXpress.com**.

More than 90 people attended APA Commercial Parking Lot Training Courses in Chicago and Kansas City during 2018. Additional courses are scheduled for 2019.



NAPA Annual Report 2018

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# **Engineering & Innovation**

Advance asphalt pavement engineering, technologies, and innovation that enhance performance, sustainability, and value through implementable research, industry knowledge and education, and other programs.

The NAPA Engineering, Research, & Technology (ER&T) team takes a multifaceted approach toward strengthening and advancing the asphalt pavement industry. Working with members through NAPA's technical committees, the ER&T team identifies and fosters best practices that lead to quality asphalt pavements, encourages and directs research, develops educational materials and technical guidance, and works with federal and state agencies to ensure solutions can be implemented practically.

### 2018 Successes

- C Led and managed 25 PEC projects during 2018
- Directed \$600,000+ in projects for cooperative agreement with FHWA
- Encouraged proper use of **Balanced Mix Design** as a transitional step towards performance-related specifications
- Authored guidance on earning green construction credits with asphalt pavements
- Developed and presented the Heavy Duty Pavements webinar series
- ER&T staff participated in **55** conferences and meetings in 2018



# 1ST INTERNATIONAL CONFERENCE ON Stone Matrix Asphalt

In 2018, NAPA organized the 1st International Conference on Stone Matrix Asphalt, highlighting innovations in SMA since its introduction 50 years ago. With the support of FHWA and TRB, the conference attracted **265 attendees** from **32 states and 21 nations**.





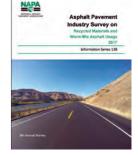
# 

www.AsphaltPavement.org/SMAConference

### **Tracking Sustainable Practices**

Since 2010, NAPA has surveyed the industry on its use of recycled materials and warm-mix asphalt technologies during the previous year as part of a project funded by the Federal Highway Administration. For the 2017 construction season survey:

- 238 companies & 1,158 plants from all 50 states, Washington,
   D.C., and American Samoa participated
- \$2.3 billion in savings from RAP & RAS versus the use of virgin materials
- ✿ 49 million tons of material diverted from landfills



15

147.4 million tons of WMA produced, about
 38% of total production

For more findings, and to participate in the 2018 construction season survey, visit www.AsphaltPavement.org/Recycling.

# ECO / LABEL Environmental Product Declaration (EPD) Tool

The NAPA Emerald Eco-Label tool simplifies development of plant- and mix-specific EPDs that agencies and owners can use to earn Green Construction credits. NAPA encourages companies to familiarize themselves with the tool so they are ready when demand for EPDs grows.

www.AsphaltPavement.org/EPDs

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# **Government** Affairs

Represent the asphalt pavement industry before the U.S. Congress to grow infrastructure investments and to seek congressional support for NAPA priorities and asphalt-related research.

Throughout 2018, NAPA continued its strong engagement on Capitol Hill and with the Trump Administration, working together with the strongest grassroots effort in the country and allied associations and coalitions, to deliver results.

#### 2018 Successes

- Secured an additional \$10 billion in federalaid highway funding in FY2018 and FY2019 transportation appropriation bills
- Defeated efforts to legislate pavement-type selection issues and to initiate a concrete commodity check-off program
- Secured a 5-year Federal Aviation
   Administration reauthorization bill with steady
   funding for the Airport Improvement Program
   through FY2023

# Supporting Innovation

During 2018, NAPA worked to secure legislation:

- Authorizing the Airfield Asphalt Pavement Research & Technology Program
- Allowing use of state DOT specifications for general aviation airfield runways
- Encouraging use of innovative materials in airfield projects
- Authorizing a robust federal research and deployment program on innovative materials for highway construction (the IMAGINE Act)



NAPA 2018 Chairman Craig Parker with workers from Volvo Construction Equipment speaking at the Highway Materials Group press event on Capitol Hill during the 2018 TCC Fly-In.



### **Grassroots Action**

100+ NAPA-Supported Plant Tours
500+ TCC Fly-In Attendees
1,000+ Meetings With Lawmakers
Get involved:

www.AsphaltPavement.org/GovAffairs

### Looking Ahead

In 2019, the single greatest legislative opportunity and threat is the next highway bill. **The FAST Act expires September 30, 2020**, and NAPA is focused on working with our partners in Congress, industry coalitions, and our grassroots to ensure the next bill delivers significant investment in America's infrastructure without harmful legislative mandates.



### NAPA PAC

The NAPA Political Action Committee raises funds from members to support lawmakers and candidates who are working to strengthen and expand federal investment in infrastructure spending.

During 2018, NAPA PAC:

- ♥ Raised \$32,000
- Contributed **\$55,500**

In the 116th Congress,

#### **13 Republicans & 13 Democrats**

received support from NAPA

PAC, including three senators and 23 members of the House of Representatives.



### Silica Rule

Starting in June 2018, OSHA's Silica Standard came into effect for general industry, including asphalt production facilities. NAPA has collected and analyzed nearly **100 exposure assessments** to help develop objective data for compliance purposes. NAPA resources regarding the general industry and construction silica standards can be found at www.AsphaltPavement.org/Silica

# Environment, Health & Safety



Promote environmental, health, and safety excellence throughout the industry, represent the asphalt industry before regulatory agencies, and provide regulatory compliance assistance to members.

2018 included major successes for NAPA members in terms of easing compliance with federal regulations.

#### 2018 Successes

- Secured the "NAPA Exemption" to specific Hours of Service rules for asphalt-related trucking
- Developed industry guidance for OSHA injury reporting requirements, asphalt tank inspection standards, and other regulations

# Work Zone Safety



Helping ensure workers go home safely at the end of each shift is a central part of NAPA's mission.

To aid in training workers on hazards within the work zone, NAPA teamed up with the American Road &

Transportation Builders Association (ARTBA) to develop the **ITCP Series** of online training modules for laborers, drivers, operators, and supervisors. Each module provides role-specific training designed to ensure a safer work zone.

Learn more at www.AsphaltPavement.org/Safety

#### NAPA Care Benevolent Fund

Despite all the care taken company asphalt workers and training provided, killed in an accident at accidents can still a plant or job site. In happen. In those 2018, more than cases, the NAPA **\$450,000** was Care Emergency raised from 100+ Benevolent Fund members to endow provides immediate the program. Three financial assistance to the families received NAPA families of NAPA member Care assistance during 2018.







NAPA's online job site, AsphaltJobs.com, provides job-seekers a place to post résumés and for employers to post job openings. During 2018, jobs were viewed **10,612** times on the site.



# **Work Force** Development

Develop strategies and partnerships to attract and retain the future workforce of the asphalt pavement industry



For 2019, NAPA has added a specific focus area to its strategic plan addressing current workforce recruitment and retention needs while also looking ahead to bring in the next generation of asphalt industry workers.

#### 2018 Successes

- Hosted strategic summit with NAPA leadership, members, SAPAs, and staff to scope the framework for a multifaceted NAPA-led industry workforce development, recruitment, and retention effort.
- Worked with the Asphalt Pavement Association of Indiana to cultivate a partnership with Future Farmers of America, including speaking with 2,200 FFA National Convention attendees
- Supported the Asphalt Pavement Alliance in founding
   Women of Asphalt, a networking, outreach, and education group to support and encourage women in the asphalt industry

# **Investing in the Future**

Through the NAPA Research & Education Foundation, and working with the State Asphalt Pavement Associations, NAPA directed funding for **108 scholarships** worth **\$188,650** in 2018 to civil engineering and construction management students. Since 1994, more than **\$5.1 million** in scholarships has been issued to **2,200+ students**.

The industry has also raised more than **\$15 million** to establish and support the National Center for Asphalt Technology at Auburn University since 1986, including about **\$1 million in asphalt-related training** for civil engineering professors.





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www.AsphaltPavement.org



I'm here to gain knowledge and learn about happenings in the industry, as well as to interact with other industry leaders.

At NAPA meetings, I get updated on industry economics, new technology, and interact with customers and colleagues.

NAPA meetings provide great information about the challenges we are currently facing.

# 2018 RECAP

### **ANNUAL MEETING**

San Diego, California 929 Attendees

## WORLD OF ASPHALT

Houston, Texas 8,300+ Attendees from 60+ Nations 308 Exhibitors

## TCC FLY-IN

Washington, D.C. **500+ Attendees** 

### **MIDYEAR MEETING**

Boston, Massachusetts 301 Attendees

# IMPACT LEADERSHIP GROUP CONFERENCE

Washington, D.C. **89 Attendees** 

## 1<sup>ST</sup> INTERNATIONAL CONFERENCE ON SMA

Atlanta, Georgia 265 Attendees from 21 Nations

# 6 Provide high value member services, meetings, education, programs, and communications.

NAPA is dedicated to meeting the needs of its members by providing tools and opportunities to take their operations to the next level. Whether through our meetings and networking events, educational webinars, publications, or commendation and awards programs, NAPA delivers the tools and information you need.

# **Meetings & Education**



### Networking

**10,000+ people** attended NAPA conferences, meetings, and events in 2018, including World of Asphalt and the 1<sup>st</sup> International Conference on Stone Matrix Asphalt.



### Education

Through multiple workshops, 20 webinars, and 65 People Plants & Paving classes, NAPA offered nearly **19,000 PDHs** to document education and professional development.



### World of Asphalt

With **308 exhibitors** across **121,915 ft**<sup>2</sup> of exhibit space, World of Asphalt 2018 in Houston was the largest asphalt-focused industry event in North America.





# **Future Meetings**

### WORLD OF ASPHALT

Indianapolis, Indiana February 12–14, 2019

### **TCC FLY-IN**

Washington, D.C. May 14–15, 2019

### **MIDYEAR MEETING**

Asheville, North Carolina July 21–24, 2019

## IMPACT LEADERSHIP GROUP CONFERENCE

Buckhead, Atlanta, Georgia September 17–19, 2019

## PAVING FOR PERFORMANCE: BUILT TO PERFORM

Austin Texas December 3–4, 2019

## **ANNUAL MEETING 2020**

Maui, Hawai'i February 2–5, 2020

# Making an IMPACT

NAPA's **IMPACT Leadership Group** works to build the next generation of leaders for the asphalt



pavement industry by providing **education**, **leadership development training**, and **networking opportunities** designed to support the personal and professional growth of the asphalt industry's emerging leaders.

In 2018, the IMPACT Leadership Group conference brought **86 emerging leaders** to Washington, D.C., for meetings with lawmakers and professional development opportunities.

The IMPACT Leadership Group also sponsors **networking events** at NAPA's Annual and Midyear Meetings, including an annual golf tournament.



# **Awards & Commendations**

By recognizing and honoring quality in construction, operational excellence, and adherence to best practices, NAPA gives asphalt producers a way to demonstrate to customers and partners their commitment to producing high-quality asphalt pavements.

382

400

350

300

250

200

150

100

50

0

1 to 9 Diamonds

10 to 19 Diamonds 20 to 29 Diamonds

> 30 to 39 Diamonds 40 to 49 Diamonds

50 to 59 Diamonds 60 to 69 Diamonds 70 to 79 Diamonds

### **2018** Diamond Commendations

349

The Diamond Commendation program recognizes companies for their adherence to best practices known to improve product quality, operational efficiency, sustainability, and worker safety. In 2018, **1,013** asphalt plants, terminals, and paving crews across North America earned Diamond Commendations.

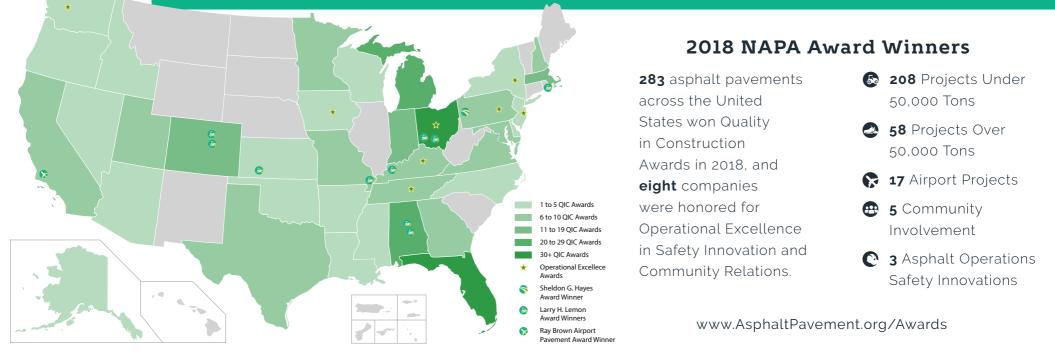
www.AsphaltPavement.org/diamond

225

38

#### 2018 Quality in Construction & Operational Excellence Awards

Each year, NAPA recognizes the owners and builders responsible for the best asphalt pavements in the country with Quality in Construction Awards, and the best operational practices with the Operational Excellence Awards.





### **Special Honors & Distinctions**

The success of the asphalt pavement industry is the direct result of the visionaries, innovators, and leaders who push us all to rise to greatness. The Asphalt Pavement Hall of Fame and Ronald D. Kenyon Award for Research & Education honor those who have made significant and lasting contributions to the advancement of the industry. The Associate Member Commendation recognizes a longserving NAPA Associate Member for their service to the industry and NAPA.



Hall of Fame – Inducted 2018

James Melius, M.D., DrPH 2018 Kenyon Award for Research & Education Honoree





**Dale Starry** 2018 Associate Member Commendation Honoree

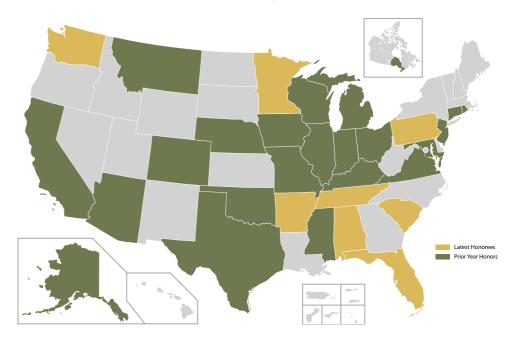


**Roger Sandberg** 2017 Associate Member Commendation Honoree



#### **Perpetual Pavement Awards**

To promote the advantages of long-life asphalt pavements, the Asphalt Pavement Alliance recognizes road owners each year for pavements with a **35**• **year** history of performance with minimal maintenance and rehabilitation work. In 2018, eight states were honored, bringing the total number of **Perpetual Pavement Awards** earned across North America since 2001 to **126**. Minnesota DOT leads the nation, having earned a Perpetual Pavement Award annually since 2002.



# **Publications & Communications**

Through print and electronic channels, NAPA keeps its members, road owners, and other industry stakeholders informed about emerging research, innovative paving projects, the association's activities, and the people that make up the industry.



NAPA's *Asphalt Pavement* magazine has a bimonthly **print and digital circulation of 13,550**. The ActionNews enewsletter is sent to about 2,500 NAPA members biweekly and has a pass-along rate of 2.3. NAPA also has an **active social media following** on Facebook (5,485 followers), Twitter (4,475 followers), LinkedIn (2,459 followers), Pinterest (3,713 monthly views), and YouTube (85,431 total views).

NAPA also produces a wide range of technical publications to document best practices, share regulatory guidance, put research into action, and highlight new ideas and technologies.

During 2018, NAPA released publications based upon Pavement Economics Committee-funded research on Thinlays for pavement preservation and the structural design of porous asphalt pavements, as well as a compendium of papers from the 1st International Conference on Stone Matrix Asphalt, guidance on the use of asphalt to earn green construction credits under LEED v4 and on changing hours of service rules for asphalt-related truck drivers.

Working with FHWA, NAPA released the results of its industry survey on the use of recycled materials and warm mix asphalt during the 2017 construction season, as well as an FHWA TechBrief on asphalt pavement mixtures with reclaimed asphalt binder. NAPA Annual Report 2018

NAPA is guided by volunteer leaders from among its membership. It is thanks to those members who serve as National Officers, on the Executive Committee and Board of Directors, as State Directors, and on NAPA committees and task forces that we are able to best serve the industry.

# 2019 National Officers



**Chairman of the Board** John Harper Construction Partners Inc.



**Second Vice Chair** James A. Mitchell Superior Paving Corp.



**Secretary** Patrick L. Nelson Lehman-Roberts Co.



**First Vice Chair** James M. Winford Jr., Ph.D. Prairie Contractors Inc.



**Third Vice Chair** Christian Zimmermann Pike Industries Inc., A CRH Co.



**Treasurer** Robert Doucet Colas Inc.



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# **2019 Executive Committee**

The Executive Committee is made up of members who manage, supervise, and direct the affairs of NAPA subject to the approval of the Board of Directors.

Stanley G. Bass, Vulcan Materials Co. Western Division Patrick L. Nelson, Lehman-Roberts Co. Kurt Bechthold, Payne & Dolan Inc., a Walbec Group Co. Brad Oneglia, O&G Industries Tim Caudle, Silver Star Construction Co. Inc. Craig Parker, Silver Star Construction Co. Inc. Robert Doucet, Colas Inc. John Quade, Knife River Corp., North Central Region Jason C. Duininck, Duininck Inc. Douglas C. Rauh, Summit Materials LLC Dan Gallagher, Gallagher Asphalt Corp. Ronald A. Sines. CRH Americas Materials Inc. John L. Harper, Construction Partners Inc. Ronald M. White, Superior Paving Corp. Peter A. Wilson. Barriere Construction Co. LLC John J. Keating, CRH Americas Materials Inc. Kevin Kelly, Walsh & Kelly Inc. James M. Winford Jr., Prairie Contractors Inc. Timothy Lee, Lakeside Industries Inc. Christian Zimmermann, Pike Industries Inc., A CRH Co. Jay Lemon, Haskell Lemon Construction Co. Audrey Copeland, NAPA President & CEO James A. Mitchell, Superior Paving Corp.

# **2019 Board of Directors**

Board of Directors has the principal responsibility for fulfillment of the Association's mission. Membership on the Board consists of one State Director from each state with one or more NAPA members, as well as the National Officers, the Executive Committee, and others as specified by the NAPA Bylaws.

Chairman of the Board: John L. Harper, Construction Partners Inc. 1st Vice Chair: James M. Winford Jr., Prairie Contractors Inc. 2nd Vice Chair: James A. Mitchell, Superior Paving Corp. 3rd Vice Chair: Christian Zimmermann, Pike Industries Inc., A CRH Co. Secretary: Patrick L. Nelson, Lehman-Roberts Co. Treasurer: Robert Doucet, Colas Inc. Alabama: Brett Armstrong, Wiregrass Construction Co. Inc Alaska: Jonathan Eker, Granite Construction Co., Alaska Branch Arkansas: Zach Green, Delta Companies Inc. California: John Greenwood, California Commercial LLC Colorado: James C. Marvel III. The Brannan Sand & Gravel Co. **Connecticut:** Brad Oneglia, O&G Industries **Delaware:** Curtis Hall, Allan Myers Florida: Vince Hafeli, Ajax Paving Industries Georgia: Jim Dykes, Dykes Paving & Construction Co. Inc. Guam: Jerrold Johnson. Hawaijan Rock Products Hawaii: Raymond Nii, Grace Pacific LLC Hawaii: John Romanowski, Jas. W. Glover Ltd.

Illinois: Dan Gallagher, Gallagher Asphalt Corp. Indiana: C. J. Potts, Milestone Contractors I.P. Iowa: Randall Hattesohl, Des Moines Asphalt, A CRH Co. Kansas: Rob Lauer. Hall Brothers Inc. Kentucky: Mike Law, Scotty's Contracting and Stone LLC Louisiana: Steve Hackworth, D&J Construction Co. Inc. Maryland: Brian Russell, P. Flanigan & Sons Inc. Massachusetts: Jon Callahan, Palmer Paving Corp. Michigan: James Klett, Klett Construction, A CRH Co. Minnesota: Jason C. Duininck. Duininck Inc. Mississippi: Ralph Barnes, Adcamp Inc. Missouri: John View, Leo Journagan Construction Co. New Hampshire: Christian Zimmermann, Pike Industries Inc., A CRH Co New Mexico: Bryce Kidd, K. Barnett & Sons **New Jersey:** Peter Kochek, Weldon Materials New York: William Schmitz, Gernatt Asphalt Products Co. North Carolina: Allen Hendricks Blythe Construction Inc., a Co. of the Hubbard Group Inc.

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North Dakota: Dan Thompson, Border States Paving Inc. Ohio: Brent Gerken, Gerken Materials Inc. Oklahoma: Tim Wilson, JoB Construction **Oregon:** Chris Doan, Knife River Corp., Central Oregon Division Pennsylvania: Owen McCormick, Joseph McCormick Construction Co. Inc. Rhode Island: Dustin Everson, Narragansett Improvement Co. South Carolina: Scott Fant. Sloan Construction Co. Inc. South Dakota: Jason P. Bowes. Bowes Construction Inc. Tennessee: Glenn Chambers, Vulcan Materials Co. Texas: Albert Schlather, Colorado Materials Ltd. Utah: Craig Fabrizio, Staker Parson Cos., A CRH Co. Vermont: Frank L. "Chip" Whitcomb, Vermont Blacktop Corp. Virginia: David White, Superior Paving Corp. Washington: Timothy Lee, Lakeside Industries Inc. West Virginia: Willie Crane, CRH Americas Materials Inc. Wisconsin: Stephen Kennedy, Rock Road Companies Inc. At-large: Tim Gorman, Rogers Group Inc. At-large: Chris Hobby, Lehigh Hanson At-large: Rodney Lane, Eurovia, Atlantic Coast. At-large: James Richards, Granite Construction Co. **Executive:** Stanley G. Bass, Vulcan Materials Western Division Executive: Jay Lemon, Haskell Lemon Construction Co. Executive: John Quade, Knife River Corp., North Central Region Executive: Douglas C. Rauh, Summit Materials LLC

Immediate Past Chair: Craig Parker, Silver Star Construction Co.

NAPA Research & Education Foundation Chair: Peter A. Wilson, Barriere Construction Co. LLC

NCAT Board Chair: Ronald A. Sines, CRH Americas Materials Inc.

- Council of Past Presidents & Chairmen Chair: Dan Gallagher, Gallagher Asphalt Corp.
- World of Asphalt Show Management Committee Chair: Kevin Kelly, Walsh & Kelly Inc.
- Pavement Economics Committee Chair: Ronald M. White, Superior Paving Corp.

Go-to-Market Task Group Chair: Kurt Bechthold, Payne & Dolan Inc., a Walbec Group Co.

Marketing Council Chair: John J. Keating, CRH Americas Materials Inc.

IMPACT Leadership Group Chair: Tim Caudle, Silver Star Construction Co.

Associate Member Council Chair: Michael Blantz, Honeywell Eclipse Inc.

State Asphalt Pavement Associations Chair: Ashley Batson, South Carolina Asphalt Pavement Association

State Association Executive: David Gent, Washington Asphalt Pavement Association

NAPA President & CEO: Audrey Copeland, NAPA

Arizona, the District of Columbia, Idaho, Maine, Montana, Nebraska Nevada, and Wyoming are eligible but not currently represented on the NAPA Board of Directors.

# The NAPA Staff Team

## **Connecting You With Experts**

NAPA's skilled staff provides its members with direct access to engineering, sustainability, health & safety, regulatory, legislative, marketing, and communications information and expertise.

NAPA President & CEO: Audrey Copeland, Ph.D., P.E.

#### Engineering, Research, & Technology

- J. Richard Willis, Ph.D., Senior Director of Pavement Engineering & Innovation
- Joseph Shacat, Director of Sustainable Pavements
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#### **Government & Regulatory Affairs**

- Jay Hansen, Executive Vice President for Advocacy
- Howard Marks, Ph.D., J.D., MPH, Vice President for Environment, Health, & Safety
- Ashley N. Jackson, Director of Government Affairs

#### **Meetings & Education**

- Lori Wolking, CAE, Vice President for Meetings & Education
- Liz Price, Manager of Meetings & Education

#### Marketing & Communications

- Seter Magorka, Vice President for Marketing
- T. Carter Ross, Vice President for Communications
- Monica Dutcher, Editorial Director & Content Specialist
- Scelly Kanaras, Associate Director of Awards & Marketing

#### **Member Services**

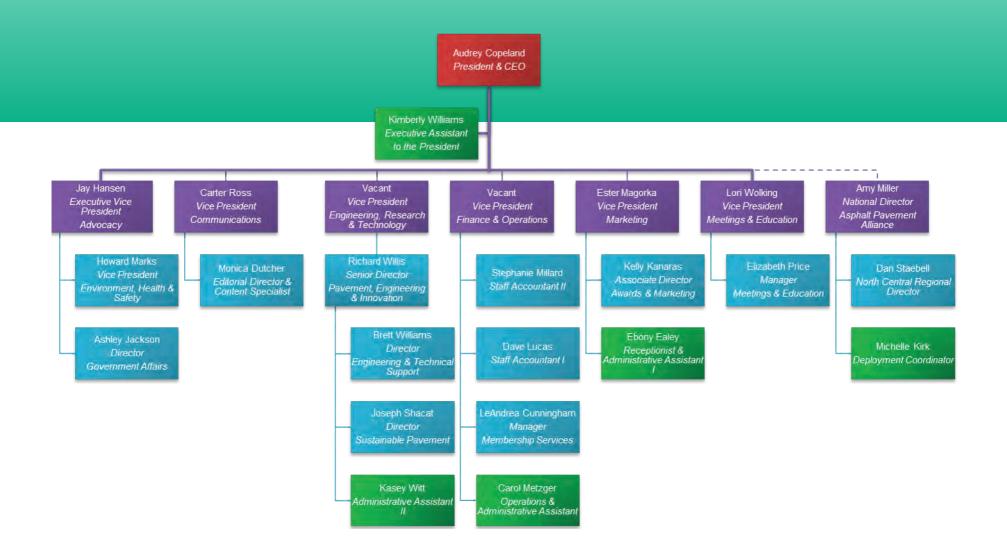
• LeAndrea Cunningham, Manager of Membership Services

#### Finance, Operations, & Administration

- Ebony Ealey, Receptionist & Administrative Assistant I
- Dave Lucas, Staff Accountant I
- Carol Metzger, Administrative Assistant, Operations
- Stephanie Millard, Staff Accountant II
- Kim Williams, Executive Assistant to the President & CEO
- Kasey Witt, Administrative Assistant, ER&T

#### Contact NAPA staff at telephone 888-468-6499 or email [first initial last name]@AsphaltPavement.org

## NAPA's Organizational Structure





#### CONTACT//

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